



Holiday Lighting National Averages

National Average Pricing for Christmas Lighting Services

Basic Christmas Lighting Services

- **Installation Cost:** \$240 to \$650 on average, or \$2.75 to \$5.00 per linear foot. This includes both the holiday lights and labor .
- **Labor Costs:** \$60 to \$100 per hour for individual installers; professional companies may charge \$75 to \$100 per hour .

Package Pricing

Standard Package

Average Cost: \$500 to \$1,000

Includes:

- Basic roofline lighting with high-quality LED lights.
- Light installation and removal.
- Up to 150 linear feet of lighting.
- Simple design with white or single-color lights.
- No additional decorations or complex designs.

Details:

- Suitable for smaller homes or those looking for a simple, elegant display.
- LED lights ensure energy efficiency and longevity.
- Includes basic maintenance and replacement of faulty bulbs during the season

Deluxe Package

Average Cost: \$1,000 to \$2,000

Includes:

- Custom roofline lighting and additional lighting for one or two trees or shrubs.
- Light installation, removal, and storage.
- Up to 300 linear feet of lighting.
- Choice of multiple colors or themes (e.g., white and red, blue and white).
- Basic yard decorations such as pathway lights or a wreath.

Details:

- Ideal for medium-sized homes wanting a more elaborate display.
- Mix of roofline and landscape lighting enhances the overall look.
- Includes maintenance and replacement of faulty bulbs during the season .

Extreme Package

Average Cost: \$2,000 to \$4,000+

Includes:

- Extensive custom lighting for roofline, trees, shrubs, and landscape.
- Light installation, removal, and storage.
- Up to 500 linear feet of lighting or more.
- Multiple colors and themes, including synchronized light shows.
- Additional decorations such as large wreaths, garlands, and figurines.
- Professional design consultation to create a unique and personalized display.

Details:

- Perfect for large homes or those wanting a standout, professional-grade display.
- Includes high-end, commercial-grade LED lights and advanced control systems.
- Full maintenance, including bulb replacement and emergency repairs during the season

Light Types and Costs

- **Incandescent Lights:** \$4 to \$20 per strand. These are the traditional, cheaper lights but consume more energy and burn out faster.
- **LED Lights:** \$6 to \$60 per strand. These are more energy-efficient, last longer, and are a popular choice for professional installations .
- **Additional Light Types:** Dome lights, C3, C5, C6, C7, C9, and commercial-grade lights range from \$5 to \$50 per strand depending on type and quality .

Additional Costs

- **Light Removal:** \$100 to \$300, or \$0.50 to \$0.60 per linear foot. This is often included in the installation package .
- **Outdoor Electrical Outlets:** \$200 to \$275 per outlet if new wiring is needed .
- **Timers:** \$10 to \$50 each for automatic light timers .

Pricing Based on Material Cost Plus Margin

To price Christmas lighting services based on material cost plus margin, use the following formula:

Total Job Cost = (Labor Hours x Hourly Labor Cost) + Overhead Cost per Job + Equipment Cost per Job + Taxes + Profit Margin

- **Hourly Labor Cost:** \$60 to \$100 per hour .
- **Profit Margin:** Typically ranges from 10% to 20% depending on business goals and market competition .

For example, if a lighting job takes 5 hours at \$80 per hour, with \$100 in overhead costs, \$200 in equipment costs, and a 15% profit margin, the calculation would be:

Total Job Cost = (5 x \$80) + \$100 + \$200 + (15% of \$700) = \$700 + \$105 = \$805

This approach ensures all costs are covered while providing room for profit, maintaining a sustainable business mode