



National Average Pricing for Housekeeping Services

Basic Housekeeping Services

- **Hourly Rate:** \$25 to \$75 per hour, per cleaner .
- **Per Room:** \$30 to \$50 per room .
- **Per Square Foot:** \$0.10 to \$0.17 per square foot for standard cleaning, and \$0.15 to \$0.25 per square foot for deep cleaning .

Flat Rates Based on Home Size

- **Studio Apartment:**
 - **Standard Cleaning:** \$60 to \$90
 - **Deep Cleaning:** \$90 to \$110
 - **Move-Out Cleaning:** \$100 to \$120
- **1-Bedroom, 1-Bathroom:**
 - **Standard Cleaning:** \$60 to \$90
 - **Deep Cleaning:** \$90 to \$110
 - **Move-Out Cleaning:** \$100 to \$120
- **2-Bedroom, 1-Bathroom:**
 - **Standard Cleaning:** \$90 to \$120
 - **Deep Cleaning:** \$120 to \$175
 - **Move-Out Cleaning:** \$120 to \$180
- **3-Bedroom, 2-Bathroom:**
 - **Standard Cleaning:** \$135 to \$180
 - **Deep Cleaning:** \$180 to \$280
 - **Move-Out Cleaning:** \$180 to \$300
- **4-Bedroom, 3-Bathroom:**
 - **Standard Cleaning:** \$200 to \$225
 - **Deep Cleaning:** \$200 to \$400
 - **Move-Out Cleaning:** \$200 to \$390 .

Additional Services

- **Oven and Fridge Cleaning:** Additional \$25 to \$50 per appliance .
- **Window Cleaning:** \$5 to \$10 per window.
- **Laundry Services:** \$10 to \$20 per load.
- **Pet Hair Removal:** Additional \$20 to \$50 depending on the severity .

Pricing Based on Material Cost Plus Margin

To price housekeeping services based on material cost plus margin, use the following formula:

Total Job Cost = (Labor Hours x Hourly Labor Cost) + Overhead Cost per Job + Equipment Cost per Job + Taxes + Profit Margin

- **Hourly Labor Cost:** \$15 to \$25 per hour .
- **Profit Margin:** Typically ranges from 10% to 20% depending on business goals and market competition .

For example, if a cleaning job takes 3 hours with two cleaners at \$20 per hour, with \$30 in overhead costs, \$15 in equipment costs, and a 15% profit margin, the calculation would be:

Total Job Cost = (3 x 2 x \$20) + \$30 + \$15 + (15% of \$195) = \$195 + \$29.25 = \$224.25

This ensures all costs are covered while providing room for profit, maintaining a sustainable business model.

These figures should help in estimating and setting competitive prices for your housekeeping services based on different pricing models