



National Average Pricing for Painting Services

Basic Painting Services

- **Per Square Foot:** \$1.90 to \$3.60 for interior walls. Including ceilings, baseboards, and trim, the cost can double to \$3.86 to \$8.67 per square foot .
- **Per Hour:** \$20 to \$50 per hour for smaller projects .
- **Per Room:**
 - **Bedroom:** \$300 to \$700 for a 10x10 room; \$500 to \$1,000 for a 12x15 room .
 - **Bathroom:** \$150 to \$400; \$250 to \$650 for a large primary bathroom .
 - **Kitchen:** \$150 to \$250 for walls; \$900 to \$3,800 for cabinets .
 - **Living Room:** \$600 to \$2,000, depending on size and ceiling height .

Specialized Painting Services

- **Accent Walls:** \$80 to \$200 for a single wall. Decorative painting costs \$35 to \$150 per square foot .
- **Ceiling Painting:** \$1 to \$2 per square foot. A 12x12 room ceiling costs \$150 to \$300 on average .
- **Trim Painting:** \$1 to \$4 per linear foot .
- **Texture Painting:** Adds \$0.80 to \$2.00 per square foot .

Whole House Painting

- **1500 sq. ft. House:** \$8,623 to \$16,050
- **2000 sq. ft. House:** \$11,498 to \$21,400
- **2500 sq. ft. House:** \$14,373 to \$26,750
- **3000 sq. ft. House:** \$17,247 to \$32,100 .

Pricing Based on Material Cost Plus Margin

To price painting services based on material cost plus margin, use the following formula:

Total Job Cost = (Labor Hours x Hourly Labor Cost) + Overhead Cost per Job + Equipment Cost per Job + Taxes + Profit Margin

- **Hourly Labor Cost:** \$20 to \$50 per hour .
- **Profit Margin:** Typically ranges from 10% to 20%, depending on business goals and market competition .

For example, if a painting job takes 10 hours with two painters at \$30 per hour, with \$100 in overhead costs, \$200 in equipment costs, and a 15% profit margin, the calculation would be:

Total Job Cost = (10 x 2 x \$30) + \$100 + \$200 + (15% of \$900) = \$900 + \$135 = \$1,035

This ensures all costs are covered while providing room for profit, maintaining a sustainable business mode